

BOOSTER CLUB

CEO'S CORNER



As a way of connecting with patients and collecting information on their experience,

AccuBoost is now including a survey form with the comfort packages that patients receive while under treatment. We are accumulating feedback from these optional and anonymous survey forms that are returned. The interesting observation and encouraging finding of the survey is that when asked, 100% of the patients would recommend the AccuBoost procedure to their family and friends.

After 10 years of clinical success, the AccuBoost team is now, comfortably and confidently, making the technology available to deserving patients throughout the world. AccuBoost is relying on a combination of agents and distributors to allow entry into international markets.

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 **@AccuBoost**

ACCUBOOST WELCOMES NEW SITES



From Left: Brian Delgado and Jacob Hoberg, Physicists; Denise Egressy and Dana Wallace, Radiation Therapists; JoDee Adams-Herst, Nurse; Matthew McCurdy MD, Radiation Oncologist; Kevin Khadivi Ph.D., Chief Medical Physicist



Martin Luther King (MLK) facility in Austin, Texas is one of the latest to launch AccuBoost. MLK is part of Austin Cancer Center network of community based radiation oncology centers in and around Austin. The effort at this site is headed by Paiman Ghafoori, MD.



From Left: Krista Rawson RTTR; Linda Johnson CMD; Frank Rafie Ph.D., Physicist; Lisa Murdock CMD; David Beyer MD, Radiation Oncologist; Lynn Butters CMD



Cancer Centers of Northern Arizona in Sedona is among the sites that has started patient treatment in recent months. The effort at this site is headed by David Beyer, MD. He is assisted by Frank Rafie, DSc, the physicist at the site. Doctor Rafie is an AccuBoost veteran with previous first-hand experience with the technology.

WE ARE GLAD TO BE OFFERING ACCUBOOST

"It's difficult when patients have to commute to Columbia, Kansas City or farther every day for 6-7 weeks, especially when they aren't feeling well. It must be hard for cancer patients to travel. It's great that we offer the best cancer care right here at Bothwell."

"We are glad to be offering the latest treatment modalities like AccuBoost that until recently were only available in larger cities."



William Decker, MD
Radiation Oncologist
Bothwell Regional Health Center
Sedalia, MO

THE RIGHT TOOL FOR THE RIGHT PATIENT

"I'm glad to be offering the AccuBoost technology in my community of Palatka once again. More than 80% of women in my community with early-stage breast cancer are offered breast conservation, more often than not with Accuboost for radiotherapy."



Anand Kuruville, MD
Radiation Oncologist
Putnam Radiation Oncology/HCA
Palatka, FL

NEW SITES (CONT.)



Bothwell Regional Health Center in Sedalia, Missouri is one of the latest facilities to join the AccuBoost bandwagon. The effort at this site is headed by radiation oncologist William Decker, MD.

Austin Cancer Center (ACC) in Kyle is the newest addition to the list of AccuBoost users. The commitment

from this site, the third facility among the ACC network, speaks volumes to the level of confidence and commitment of AccuBoost users to offer the technology. The effort at this site is headed by radiation oncologist Dr. Matthew McCurdy, an expert in brachytherapy with specialty fellowship training on the subject at MD Anderson.

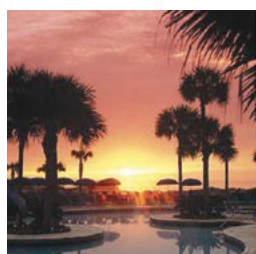


ACCUBOOST WELCOMES NEW USERS



We welcome back Anand Kuruville, MD a radiation oncologist and, a long-time AccuBoost user. Dr. Kuruville left Florida Radiation Oncology Group and 21st Century Oncology network to establish a joint venture involving Putnam Radiation Oncology with HCA's North Florida Regional Health Group and Integrated Oncology Network. After a brief hiatus, Dr. Kuruville has resumed the AccuBoost offering in his newly overhauled facility.

ACCUBOOST SPONSORS BREAST SYMPOSIUM



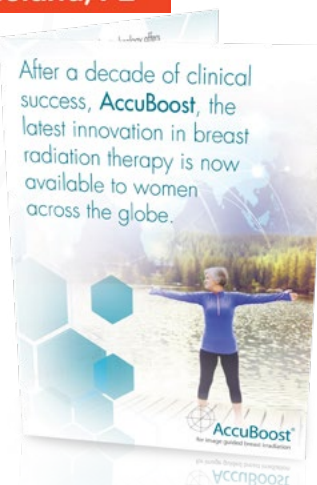
Join us at the:

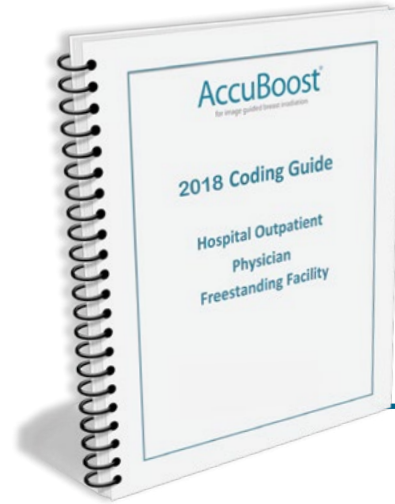
23rd Annual Multidisciplinary Symposium on Breast Disease

Feb. 15-18 — Amelia Island, FL

ACCUBOOST FOR THE WORLD

After 10 years of clinical success, AccuBoost is now becoming available for deserving breast cancer patients throughout the world. The non-invasive nature and the reliance on cost-effective HDR brachytherapy makes AccuBoost particularly well suited for developing economies around the world.





ACCUBOOST 2018 CODING GUIDELINES

MPFS final rulings for 2018 are out and other than a modest increase for HDR brachytherapy payments, there are no changes for the CPT codes typically used to the AccuBoost procedure.

If you are interested in receiving this booklet, send an email to info@accuboot.com or call 978.649.0007.

SURVIVOR STORY: MEET SANDRA BIBB OF STAFFORD, VA

Sandra was diagnosed with early-stage breast cancer after doctors saw an anomaly on her annual screening mammogram. She is a dedicated full-time postal carrier. With the busy holiday season approaching right as she was ready to start her radiation treatment, she was concerned about taking extended time off from work for 4+ weeks of radiation therapy.



Sandra Bibb

Sandra discussed these concerns with Dr. Jeniffer Huhn, her radiation oncologist, at Mary Washington Hospital in Fredericksburg, VA and was thrilled when the doctor told her about AccuBoost and that she would be able to complete her therapy in just one week.

“One of the reasons I decided AccuBoost was the right treatment option for me was the flexible schedule.

I really liked the idea of being able to go through radiation treatment in one week.” “I was very grateful to be given this opportunity. I couldn’t imagine going through four to six weeks of radiation treatment while working. I was able to get this done in one week and [AccuBoost] definitely helped me get through it.”

When asked about the outcome she stated, “I am very happy with the overall outcome of my treatment”, she added, “[AccuBoost] was like getting a [low pressure] mammogram just for a longer period of time. It wasn’t nearly as tight as a mammogram would be.”



From left: Alan Bibb, Sandra Bibb, and granddaughters Emelyn (3), and Allison (5).

ACCUBOOST EXHIBITS AT ACRO 2018



The Radiation Oncology Summit

Visit us at **Booth #1** during the **2018 Annual ACRO Meeting**
February 1-3
Fort Lauderdale, FL



NO HDR, NO PROBLEM

What do Bothwell Regional Health Center in Sedalia, MO and Rice Memorial Hospital in Willmar, MN have in common? It turns out that the former is about a hundred miles east of Kansas City and the latter, about the same distance west of Minneapolis – major metropolitan centers. Both hospitals, located in idyllic rural communities, strive to make the latest/best technologies available to their patients; both had considered HDR brachytherapy offering in the past, and both had decided against it as it was not deemed to be gainfully utilized and was not financially feasible.



Various HDR Afterloaders

For these facilities, AccuBoost offers a one-step, one-stop turnkey solution that includes the HDR afterloader. The combined AccuBoost and HDR equipment is provided on a user-friendly “fee-for-use” revenue model, with no upfront cost. Empowered with the option to pay for the process based on patient-generated revenue, Bothwell and Willmar facilities chose to embark on a brachytherapy offering, and both are among the latest additions to the AccuBoost family of users.

ACCUBOOST: A PRIME BOOSTER FOR THE HDR MARKET

In recent years, with mergers in the radiation therapy market, the support for brachytherapy and initiatives to promote the HDR business has been on the decline. Since the acquisition of Nucletron, the marketplace lacks a company solely dedicated to HDR sales, and as a result, the brachytherapy market faces significant challenges.

In this environment, it is interesting to witness that the AccuBoost procedure, with HDR afterloader as a prerequisite, is a prime driver in the HDR market. A survey conducted recently identifies AccuBoost as the “number one” contributor to HDR sales and a positive influence for the livelihood and the growth of HDR orders.

AccuBoost relies on a flexible lease option for the HDR. For those facilities that are concerned with an outlay of capital or other budgetary restrictions, AccuBoost offers a stand-alone package that includes the HDR as part of a turn-key solution – all at no upfront expense. Similarly, the argument applies to the sites that are concerned about the upkeep and utilization of the HDR equipment. AccuBoost increases HDR usage and often revives the brachytherapy offering. The same arguments apply to international markets.